



Wings of Hope A Butterfly Release



Celebrating life in honor or memory of those we love.

September 10, 2016
Cedar Crest College, Allentown, Pa.

Monarch ~ \$3,500

- Prominent Recognition with event signage
- Release a box of live butterflies at event
- Your own curtain to design with paper butterflies
- Full-page ad in event program book
- Listed in our monthly eNewsletter, reaching 7,400
- Listed in our program calendar, distributed to 5,700
- Listed on our event Web page with link

Dragonfly ~ \$1,000

- Release a box of live butterflies at event
- Your own curtain to design with paper butterflies
- Half-page ad in event program book
- Listed in our monthly eNewsletter, reaching 7,400
- Listed in our program calendar, distributed to 5,700
- Listed on our event Web page with link

Caterpillar ~ \$500

- Release two live butterflies at event
- Your own curtain to design with paper butterflies
- Half-page ad in event program book
- Listed on our event Web page with link

Program Book Advertiser

- Full Page (5"W x 8"L) - \$225
- Half Page (5"W x 3.875"L) - \$150
- Business Card (3.5"W x 2"L) - \$75

Guidepost Sponsor ~ \$100

18"x24" yard sign with your name/logo highlighted on one side with inspirational message on the other. Guideposts will be displayed throughout the event grounds. Create your own message or allow us to choose for you.

Garden of Hope

A festive, outdoor cocktail party honoring community partners and celebrating the Cancer Support Community.

June 30, 2016
At the home of Phyllis and William Grube

Sunburst ~ \$5,000

- Premier Recognition
- Includes 8 tickets to the event
- Listed in our monthly eNewsletter, reaching 7,400
- Listed in our program calendar, distributed to 5,700
- Listed on event signage and event Web page with link

Heirloom ~ \$3,000

- Includes 6 tickets to the event
- Listed in our monthly eNewsletter, reaching 7,400
- Listed in our program calendar, distributed to 5,700
- Listed on event signage and event Web page with link

Topiary ~ \$1,000

- Includes 4 tickets to the event
- Listed in our monthly eNewsletter, reaching 7,400
- Listed in our program calendar, distributed to 5,700
- Listed on event signage and event Web page with link

Seedling ~ \$500

- Includes 2 tickets to the event
- Listed on event signage and event Web page with link



Previously hosted by Laura Bennett Shelton, Jan and Jay Ruhle, Carol Dorey, and the Rodale Farmhouse.

Strides for Hope

Charity Running Team
Participating in St. Luke's Half Marathon/5K
April 24, 2016

To support the Strides team, visit the website at www.firstgiving.com/1764/strides-for-hope-2016

Ride for Hope

Motorcycle Benefit Run

October 1, 2016
Bicentennial Park, Bethlehem, Pa.



Full Throttle ~ \$2,500

- Prominent vendor space, company banner displayed and opening remarks at event
- Logo listed on event t-shirts and event Web page w/link
- Included in media promotions
- Listed in our monthly eNewsletter, reaching 7,400
- Listed in our program calendar, distributed to 5,700
- 10 participant entries including 10 picnic tickets

Easy Rider ~ \$1,000

- Vendor space and company banner displayed at event
- Logo listed on event t-shirts and event Web page w/link
- Included in media promotions
- Listed in our monthly eNewsletter, reaching 7,400
- Listed in our program calendar, distributed to 5,700
- 8 participant entries including 8 picnic tickets

Cruiser ~ \$500

- Vendor space and company banner displayed at event
- Logo listed on event t-shirts and event Web page w/link
- Included in media promotions
- 4 participant entries including 4 picnic tickets

Low Rider ~ \$250

- Vendor space at event
- Listed on event Web page with link
- 2 participant entries including 2 picnic tickets

Vendor ~ \$50

Vendors provide their own tent, chairs, tables, etc. 12'x12' space. Contact us for full information.

Boutique at the Rink

May 31 - June 4, 2016
Bethlehem Municipal Ice Rink

A sale of new and gently used items.

19th Annual Charles B. Patt, Jr. Memorial Golf Tournament

May 25, 2016
Woodstone Golf Club, Danielsville PA

Coordinated by Berkshire Hathaway Home Services
Fox & Roach Realtors

Platinum Sponsor ~ \$5,000 (1) or \$2,500 (2)

- Includes 4 or 2 golfers respectively
- Special recognition in program
- Premium sign placement
- Recognition from podium
- Display of marketing materials

Gold Sponsor ~ \$1,500

- Includes 2 golfers and course signage
- Recognition in program and from podium

Silver Sponsor ~ \$500

- Includes 1 golfer and course signage
- Recognition in program

Hole Sponsor and Golf ~ \$315

- Includes 1 golfer and course signage

Hole Sponsor only ~ \$175

- Course signage

Golf only = \$185 / Dinner only = \$30
10:30am Registration, 12:00noon Shotgun Start
Includes golf, lunch, dinner, raffle drawings.

Highmark Walk for a Healthy Community

5K & 1-mile Walk
June 4, 2016 at DeSales University

T-shirt Sponsor ~ \$500
Your name/logo on shirt distributed to our walkers.

Matching Gift Sponsor
Match the total funds we raise from the Walk.

Highmark Blue Shield underwrites the event.

Mission

The Cancer Support Community strives to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.

Through participation in our professionally-led support groups, workshops and healthy lifestyle activities, people of all ages affected by any type of cancer learn ways to regain control, reduce stress and isolation, and restore a sense of hope for a better quality of life. All programs are free to participants.

Ways to show support:

- Make a financial contribution
- Attend or sponsor a fundraising event
- Write us in for your United Way giving
- Donate an item or service in-kind
- Include us as a planned gift beneficiary
- Volunteer in the office or on a committee

Programs are made possible through donations from individuals, corporate contributions, foundation grants, and proceeds from special events. All of the funds we raise are used locally in our region. Although we are an affiliate of a global network, we are an independent nonprofit governed by a local volunteer board of directors.



Cancer Support Community of the Greater Lehigh Valley
 944 Marcon Boulevard, #110
 Allentown PA 18109
 (610) 861-7555
 www.CancerSupportGLV.org
 EIN # 73-1657537



Support, education, wellness classes, and hope for a better quality of life.

✓ Please choose your levels of sponsorship and return with the commitment form.

Wings of Hope ~ September 10, 2016

- _____ Monarch - \$3,500
- _____ Dragonfly - \$1,000
- _____ Caterpillar - \$500
- _____ Guidepost - \$100

Program Book Advertiser

- _____ Full Page - \$225
- _____ Half Page - \$150
- _____ Business Card - \$75

Garden of Hope ~ June 30, 2016

- _____ Sunburst - \$5,000
- _____ Heirloom - \$3,000
- _____ Topiary - \$1,000
- _____ Seedling - \$500

Ride for Hope ~ October 1, 2016

- _____ Full Throttle - \$2,500
- _____ Easy Rider - \$1,000
- _____ Cruiser - \$500
- _____ Low Rider - \$250
- _____ Vendor - \$50

Golf Tournament ~ May 25, 2016

- _____ Platinum - \$5,000 or \$2,500
- _____ Gold - \$1,500
- _____ Silver - \$500
- _____ Hole & Golf - \$315
- _____ Hole - \$175
- _____ Golf - \$185

Highmark Walk for a Healthy Community ~ June 4, 2016

- _____ T-shirt Sponsor - \$500
- _____ Matching Gift Sponsor

\$ _____ TOTAL 2016 SPONSORSHIP

_____ Inkind gift certificate or item
 Value \$ _____ Description _____

Sponsorship Commitment Form

Please complete and return with your selections for 2016.
THANK YOU!

YES, we would like to support the events of the Cancer Support Community in 2016!

Company Name: _____
 Contact Name: _____
 Company Address: _____
 City, State, ZIP Code: _____
 Phone Number: _____ Fax Number: _____
 Contact E-mail Address: _____
 Please fax this commitment form to 610-861-9177, email to dpost@cancersupportglv.org,
 mail with check made payable to the
Cancer Support Community, 944 Marcon Blvd., Suite 110, Allentown, PA 18109,
 or indicate payment by credit card and include signature below:
 Total 2016 Sponsorship Amt. \$ _____ Card Number: _____
 Signature: _____ Exp. Date: _____



2016 EVENT SPONSORSHIP OPPORTUNITIES

CANCER SUPPORT COMMUNITY OF THE GREATER LEHIGH VALLEY

